

# SPONSORSHIP LEVELS

	Title Sponsor	Diamond	Platinum	Gold	Silver
	\$50,000 +	\$25,000	\$10,000	\$5,000	\$2,500
Number Available	1	3	5	10	20
<b>Marketing &amp; Media Exposure</b>					
Television	✓	✓	-	-	-
Press Releases	✓	✓	✓	-	-
Large Sponsorship Banner	✓	✓	✓	-	-
Logo on Home Page of Website	✓	✓	✓	✓	-
Mentions in Radio & Newspaper	✓	✓	✓	✓	-
Logo in Interior Page of Website	✓	✓	✓	✓	✓
Logo Sponsor Banner	✓	✓	✓	✓	✓
Logo on Sponsorship Page of Program	✓	✓	✓	✓	✓
Social Media	✓	✓	✓	✓	✓
<b>Venue Exposure</b>					
Title Sponsor Recognition	✓	-	-	-	-
Logo on VIP Tent Banner	✓	✓	✓	-	-
Logo in Lights at GALA	✓	✓	✓	-	-
Logo at Friday Night GALA	✓	✓	✓	✓	✓
Logo on VIP Tent Signage	✓	✓	✓	✓	✓
Announcement Mentions	✓	20	10	4	2
<b>Hospitality</b>					
GA Tickets (per day)	TBD	60	25	12	6
VIP Tent Tickets (per day)	TBD	24	10	6	4
GALA Admissions (Friday Night)	TBD	20	10	6	4
GALA VIP Assigned Table	TBD	2	1	-	-
Performer Reception (Saturday Night)	TBD	10	4	2	-
VIP Parking Tickets (per day)	TBD	20	8	3	2

\*Sponsorship level availability is subject to change

\*Visit [www.CentralCoastAirFest.com](http://www.CentralCoastAirFest.com) for more information about the event and how to purchase tickets. Please make checks out to Santa Maria Public Airport District.